

News release

New product: Oxea to launch phthalate-free general purpose plasticizer Oxsoft GPO

Oberhausen, July 12, 2011 – Oxea announces the launch of Oxsoft GPO, the latest addition to the recently launched Oxsoft product range of phthalate-free and non-VOC plasticizers.

Oxsoft GPO can be used for a broad variety of end-uses like automotive, construction and food applications. Within the Oxsoft plasticizer portfolio, Oxsoft GPO plays the role of a good all-round performer, making it perfectly suitable as a general purpose plasticizer.

“Traditional phthalate plasticizers are under pressure and customers are looking for alternatives,” said Jacco de Haas, Global Marketing Manager Specialty Esters. “Oxsoft GPO is a one-to-one substitution for traditional general purpose plasticizers like DOP and DINP. Our customers can now offer phthalate-free products without making big changes in formulations and processes and without making significant additional costs,” he added.

“Oxea is supporting the significant growth of phthalate-free plasticizers by investing in new products and production capacity,” said Miguel Mantas, responsible for Sales and Marketing within Oxea’s Executive Board. “Oxea is extending its current capacity to 60-70 kt/a and is planning further significant capacity extensions,” he continued.

“Thanks to our extensive technological know-how and our flexible and experienced teams from technology and production, we were able to develop an efficient production process to produce a very high quality product” said Dr. Georg Dämbkes, Senior Vice President Global Operations. “We will continue to work on process optimisations in order to support growth and ensure safe and efficient production,” he added.

A detailed comparison of Oxsoft GPO with conventional products and more information on other Oxsoft products is available at www.phthalate-free-plasticizers.com.

Oxea is a global manufacturer of oxo intermediates and oxo derivatives, such as alcohols, polyols, carboxylic acids, specialty esters, and amines. These products are used for the production of high-quality coatings, lubricants, cosmetics and pharmaceutical products, flavorings and fragrances, printing inks and plastics. In 2010, Oxea generated revenue of about EUR 1.4 billion with approximately 1,330 employees in Europe, the Americas and Asia. For more information, visit www.oxea-chemicals.com.

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