

News release

Oxea launches Oxsoft; a product range of phthalate-free and non-VOC plasticizers

Oberhausen, May 23, 2011 – In order to support the increasing market shift to phthalate-free and non-VOC plasticizers, Oxea announces the launch of a range of products under the new brand name Oxsoft. Oxsoft products can be used to replace traditional phthalate plasticizers and are all well-known and well researched products for a broad variety of end-uses like automotive, construction, food and medical applications.

A detailed comparison against conventional products and more information on Oxsoft products and its application uses are available under a new website at www.phthalate-free-plasticizers.com.

“Oxsoft plasticizers show best in class performance compared to traditional phthalates and have a similar price range,” said Jacco de Haas, Global Marketing Manager Specialty Esters.

“Oxea is committed to support the significant growth of phthalate-free plasticizers by introducing new products and investing in new production capacity,” said Miguel Mantas, responsible for Sales and Marketing within Oxea’s Executive Board. “Oxea is integrated in key raw materials for this product range like 2-ethylhexanol and 2-ethylhexanoic acid, which enables us to offer high standards regarding product quality, delivery performance and reliability,” he continued.

Oxea is a global manufacturer of oxo intermediates and oxo derivatives, such as alcohols, polyols, carboxylic acids, specialty esters, and amines. These products are used for the production of high-quality coatings, lubricants, cosmetics and pharmaceutical products, flavorings and fragrances, printing inks and plastics. In 2010, Oxea generated revenue of about EUR 1.4 billion with approximately 1,330 employees in Europe, the Americas and Asia. For more information, visit www.oxea-chemicals.com.

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